

PURPLE
production conference
NEW ORLEANS | SEPTEMBER 27, 2018



WELCOME TO THE
PRODUCTION EVENT
FOR IMPROVING
THE BOTTOM LINE

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PURPLE
EVOLVE YOUR WALLS.

modelers
VANTAGE.

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Remodelers
ADVANTAGE & remodeling
present

SUMMIT

2019

EVOLUTION

THE ART OF GROWTH

WELCOME TO THE
2019 REMODELERS SUMMIT

YOUR SUMMIT AGENDA

TUESDAY, SEPTEMBER 24

5:00 - 6:00PM GALA AWARDS RECEPTION EXHIBIT HALL
6:00 - 9:00PM GALA AWARDS DINNER WINDHIRE BALLROOM

WEDNESDAY, SEPTEMBER 25

7:00 - 8:00AM BREAKFAST EXHIBIT HALL
8:00 - 8:30AM WELCOME / KICKOFF MAIN STAGE
8:30 - 9:45AM KEYNOTE ADDRESS MAIN STAGE
Off Balance on Purpose with Don Thurman

10:30 - 11:00AM **BREAKOUT SESSION ONE**
Limitless Growth Starts with You with Brian Smith
Keeping Pace with Evolving Customer Expectations: From a Service to a
Design: A Path to Higher Profit with Jim Dill
9-2-1 Airstart The Time to Grow is Now with Jason Ross
Featuring Paul Winans
Featuring Bruce Backhouse

11:00 - 12:00PM COFFEE BREAK EXHIBIT HALL

12:00 - 12:30PM **BREAKOUT SESSION TWO**
Starting a Tough Conversation Setting the Tone for Success with David Smith
Mastering the 5 Steps to Convert More Leads and Increase Sales with David
Growth Readiness: Preparing for your Company's Future with David Smith
The Ladder of Opportunity with David Smith
Featuring Judith Miller
Featuring Jeff King

12:35 - 1:15PM NETWORKING LUNCH WINDHIRE BALLROOM

1:15 - 1:45PM **BREAKOUT SESSION THREE**
Growing Pains How Growing Your Business Affects Your Performance with
Demystifying AI and What it Means for the Future of Remodeling with David Smith
Growth: Increasing Volume While Maintaining Profitability with David Smith
Building a Foundation for Growth with Bruce Unger
Featuring Bruce Case
Featuring David Howard

2:15 - 2:45PM **BREAKOUT SESSION FOUR**
Positioning This is Happening with or Without You with David Smith
Let's Talk (MBA) Viewpoints on Margins, Acquisition & Exit Strategy: Trends and
Trends: Growth Understanding Success and Managing Agency Partnerships with David Smith
Limitless Growth Interview with Brian Smith
Featuring George Cherry

3:15 - 3:45PM **BREAKOUT SESSION FIVE**
Tough Conversations: An Interview with Kevin Anderson and Jason Ross
Integrating a Connected Home with Design with David Smith
Dealing with Occupational Burnout with David Smith
How to Win at Reputation Management with David Smith
Featuring Michael Hughes
Featuring Dave Ryan

4:15 - 5:10PM GENERAL SESSION MAIN STAGE
How Long Will Remodeling Be a Growth Industry with David Smith
Market Outlook with Mark Smith, Jr. of A-1 Remodeling Services

5:30 - 7:00PM HAPPY HOUR RECEPTION WINDHIRE BALLROOM

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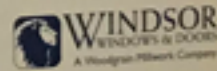
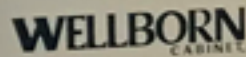
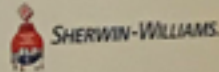
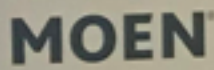
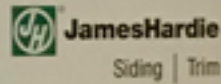


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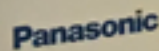
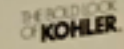
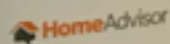
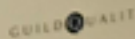
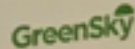
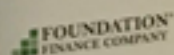
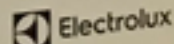
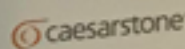
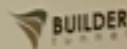
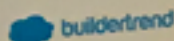


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AGENDA

8:00 AM REGISTRATION
8:30 AM BREAKFAST
9:00 AM WELCOME
9:30 AM KEYNOTE
10:00 AM SESSION 1
10:30 AM SESSION 2
11:00 AM SESSION 3
11:30 AM SESSION 4
12:00 PM LUNCH
1:00 PM SESSION 5
1:30 PM SESSION 6
2:00 PM SESSION 7
2:30 PM SESSION 8
3:00 PM SESSION 9
3:30 PM SESSION 10
4:00 PM SESSION 11
4:30 PM SESSION 12
5:00 PM RECEPTION
5:30 PM DINNER
6:00 PM ENTERTAINMENT
6:30 PM AWARDS CEREMONY
7:00 PM CLOSING
7:30 PM DEPARTURE

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AskAnything 2

 productionconference 2019

SEPTEMBER 26, 2019
Hyatt Regency Orlando

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